

## COLIN M. DONOHUE, COORDINATOR OF STUDENT MEDIA AND INSTRUCTOR

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### EDUCATION

University of Memphis

#### **M.A. in Journalism**

2005-2007

Master's Project: Redesign of *Newspaper Research Journal* Web site

Graduate Assistant for *Newspaper Research Journal*

Elon University

#### **B.A. in Journalism**

2001-2005

Minor: Political Science, French

### AWARDS

Outstanding Graduate Student of the Year, University of Memphis

Kappa Tau Alpha Top Scholar, University of Memphis

Nationwide Top Prospect, Dow Jones Newspaper Fund

Outstanding Senior in Journalism, Elon University

Student Media Communications Award, Elon University

Two-time Burlington Times News Scholarship Winner, Elon University

Mary Ellen Priestley Award for Excellence in Journalism, Elon University

Certificate of Merit for Sports Column Writing, Columbia Scholastic Press Association

### TEACHING EXPERIENCE

Elon University

#### **Instructor – “Media Writing”**

2007-Current

Developed syllabus and overall course structure, administered grades, added multimedia aspects to course, focused on all styles of media writing:

- Students wrote print, broadcast, online and PR style stories
- Students produced hard copy and online portfolios of their work
- Students were required to take photos with their assignments
- Students did studio rotations during the broadcast portion of the schedule, which allowed them to be on-camera talent, to operate the camera, to run the teleprompter, to direct, to run sound and to run tape
- Students wrote 18 stories during the semester, often with deadlines of 2 a.m. or sooner
- Students produced fly-out-the-door stories, in which they were required to report on, research and write a story in 70 minutes
- Students routinely asked me for letters of recommendation and landed premier internships during the summer

Elon University

#### **Adviser – The Pendulum, Elon’s Student Newspaper**

2007-Current

Advise students at weekly student newspaper, led movement to larger sized tabloid, to new printer, to major redesign; increased news content to include events outside Elon; restructured organization; emphasized online presence by creating blogs, podcasts, Flash-based multimedia projects, weekly newscast and consistent audio/video elements; consistently hit and surpassed revenue goals of \$25,000; began first ever summer issues of the newspaper; worked toward forming relationships with other student media groups, including the student-run newscast; in role as adviser, Pendulum won:

- First-ever Hearst Award Writing Competition honors (10th place in in-depth writing category; 19th place in spot news reporting)
- Associated Collegiate Press Online Story Package honor (3rd place)
- Associated Collegiate Press Best in Show (4th place)
- Best all-around non-daily newspaper from Region 2 of the Society of Professional Journalists
- First place for In-Depth Writing from Region 2 of the Society of Professional Journalists
- Second place for General News Reporting and Feature Photography from Region 2 of the Society of Professional Journalists

## RELATED EXPERIENCE

Memphis Commercial-Appeal

**Reporter**

**September 2005 – May 2007**

Covered prep athletics, general features work for sports and features sections

Burlington Times-News

**Sports Reporter**

**June 2003 – June 2005**

Covered NFL Carolina Panthers football, NHL Carolina Hurricanes hockey, preps, general features/profiles work, operated AGATE functions, copy editing and pagination

## ACTIVITIES/SERVICE

Maintained the School of Communications Web site, which requires that I design and update pages on the site and produce news content about the School. I have written about faculty/staff achievements (awards, research, books, etc.), student work (documentaries, media awards, scholarships, etc.), program news (Elon in Los Angeles, elondocs, Imagining the Internet, M.A. in Interactive Media program etc.), internships (12 intern insider profiles every summer) and national coverage of our program and students. I have also maintain the elondocs Web site. (elondocs is a School of Communications program that affords students the opportunity to produce full-length documentaries.) I built and maintain the North Carolina Open Government Web site. The NCOG is housed in the School of Communications.

Helped organize and re-launch newspaper at Cummings High School in conjunction with Elon University. Worked with several students at Cummings, a low-income, diverse school, to design and produce two issues per year.

Designed quarterly newsletter for Women's Resource Center in Burlington, N.C. Received and copy edited all content and designed newsletter, which is sent out to the center's roster.

Taught Journalism Writing in the Elon Academy, which consists of academically oriented high school students who are often underrepresented on college and university campuses. The Academy helps spur the students toward pursuing higher education, building leadership skills and developing an active sense of social responsibility. I have taught in the program for one year and have helped the students strengthen their writing skills and become more confident in their writing abilities.

Served on the Fellows Selection Committee and the Undergraduate Research Journal task force in the School of Communications. I helped select and rank students for acceptance into the prestigious School of Communications Fellows program, and I offered insights and recommendations for the start up of a new undergraduate communications research journal.

Joined Elon University's Young Alumni Council, which consists of alumni of the university from 10 years out and sooner. I worked on the Event Planning Committee and devised a Young Alumni Council logo and helped plan the Young Alumni party during Homecoming Weekend.

Served as a graduate assistant at the University of Memphis, where I was the business manager and copy editor of *Newspaper Research Journal*. I copy edited every journal article that appeared in the eight issues that were produced during my time at Memphis. I helped write headlines, maintain the budget, keep track of subscriptions and offer analysis of manuscripts.

## PUBLICATIONS AND PAPERS

*Review: "Baseball and the Media: How Fans Lose in Today's Coverage of the Game"*

Reviewed book by George Castle for *Newspaper Research Journal*

2007

*"Free Speech Privileges: History and Newspaper Coverage of Sedition Laws in America"*

Paper presented at North Carolina State CommUnion Conference, Raleigh, N.C.

2005

*"Global's Impact"*

Paper presented at annual Global Fusion Conference in St. Louis, Mo.

2004

## LANGUAGES

English – native language

French – basic competency

## SKILLS

Fairly proficient HTML and CSS coding and markup skills, Adobe Creative Suite (proficient in InDesign and Dreamweaver, basic competency in Photoshop and Flash), proficient in PageMaker, QuarkXPress, Microsoft Office and AGATE, proficient with Nikon D80, basic competency with PDX10, A1U and V1U cameras, basic knowledge of Final Cut Pro

**MEMBERSHIPS**

Association of Education in Journalism and Mass Communication  
Society of Professional Journalists  
College Media Advisers  
North Carolina College Media Association, Chair of Awards Committee